

meeting newz

www.meetingnewz.co.nz

THE CONFERENCE, INCENTIVE & EXHIBITION MAGAZINE

Meeting Newz is the leading source of information for professionals involved in the conference, incentive and exhibition industries of New Zealand. The readership consists of executives in professional, sporting and trade associations and institutes around New Zealand, as well as meeting planners in the corporate sector and in government departments. Corporate travel agents, professional conference organisers, and incentive organisers also look forward to receiving the publication on a bimonthly basis.



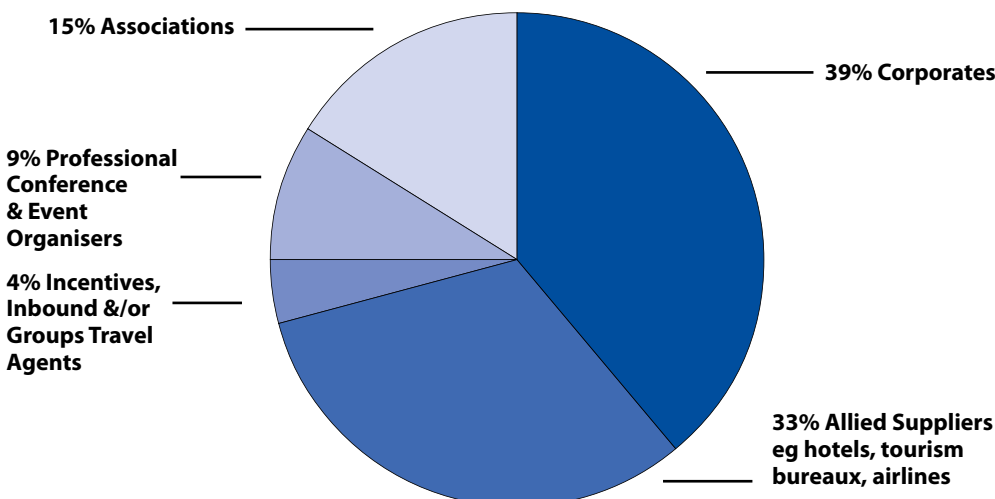
READERSHIP & CIRCULATION

Meeting Newz is published six times a year, in January, March, May, July, September and November. In addition to this, the Meeting e-newsletter is published on a weekly basis with the most current and informative news. The magazine carries people updates, latest news and issues affecting the industry, coming events, opinion columns, New Zealand and offshore destination features. Each issue we publish the Conventions & Incentives New Zealand column along with comments from a New Zealand regional convention bureaux desk.

Meeting Newz has an audited circulation of 5306 (ABC audit June 2016). 4971 of our readers are New Zealand based and 335 are highly selected Australian readers. A further 1200 readers receive the digital version in their inbox with the extra feature of website links to all advertisements.

In addition to its regular circulation, Meeting Newz is distributed at a number of key conferences and exhibitions including the AsiaPacific Incentive Meetings Expo (AIME); New Zealand's MEETINGS exhibition; Wellington Conference and Events Expo, Convene, Convene South and Convene Queensland.

READERSHIP JUNE 2016



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ProMag^o
Professionally Targeted Media

www.promag.co.nz

MAGAZINE ADVERTISING RATES

Sizes Height x Width	Colour	Casual - one issue	3 insertions rate per issue	6 insertions rate per issue
Double page spread trim 297 x 420mm (w) bleed 307 x 430mm (w)	Four Colour	\$4440	\$4000	\$3780
Full page trim 297 x 210mm (w) bleed 307 x 220mm (w)	Four Colour	\$2460	\$2230	\$2110
Two thirds page vertical 265 x 125mm (w)	Four Colour	\$2110	\$1900	\$1790
Half page horizontal 129 x 190mm (w) Half page vertical 265 x 90mm (w)	Four Colour	\$1610	\$1460	\$1370
One third page vertical 265 x 60mm (w) One third page horiz 83 x 190mm (w)	Four Colour	\$1360	\$1240	\$1160
Quarter page share 129 x 92.5mm (w)	Four Colour	\$620	\$620	\$570
Quarter page vertical 174 x 60mm (w) Quarter page horizontal 83 x 125mm (w)	Four Colour	\$1250	\$1120	\$1060
Horizontal Strip 45 x 190mm (w)	Four Colour	\$540	\$540	\$490

Loose inserts:

\$510 per 1000 for DLE, \$560 per 1000 for A5, \$620 per 1000 for A4/sides, other sizes by arrangement.
Acceptance by arrangement.
Surcharge will apply on short runs.

Deadlines:

Advertising bookings and editorial: 20th of the month prior to publication.
Advertising material: 25th of the month prior to publication.

Meeting e-newsletter advertising:

Regular e-newsletter updates.
Minimum ad size 150 pixels high x 180 pixels wide. Format gif or jpeg. \$65

Website advertising: Job Search

Situations vacant positions \$100.
Send logo and job description to: adzonsales@gmail.com

GST:

15% Goods & Services Tax (GST) is additional to the above rates.

Cancellations:

Cancellations later than the first of the month of publication will incur a late cancellation fee of 10%.

As added value to readers and advertisers, each issue of Meeting Newz is published on its website. All advertisements appear on-line with a link to each advertiser's website.

Meeting Newz will also run newsworthy editorial to support an advertiser's message.

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FEATURES LIST

September October 2017

- Central North Island
- Christchurch - Canterbury
- Christmas Function Promotion
- Exhibitions
- Meet in Australia Supplement
- Nelson/Marlborough

November December 2017

- Hawke's Bay - Gisborne
- PCO Conference Preview
- Holiday Park Conference Venues
- Team Building & Adventure Showcase
- Loyalty Programmes
- Entertainers Showcase
- Technology

January February 2018

- Auckland
- Palmerston North - Manawatu - Wanganui and Taranaki
- Coming Events
- Sustainable Meetings
- Show Me Wellington Expo Preview

March April 2018

- Queenstown - Southern Lakes District
- Northland
- Convene Showcase
- A1 Events Wall Planner 2017/18 (insert)
- Australia City to Coast Supplement

May June 2018

- Waikato
- West Coast
- Pacific Islands Feature
- MEETINGS 2018 Preview (Supplement)
- MEETINGS Daily Newspapers

July August 2018

- Otago - Southland
- Wellington - Wairarapa
- Convene South Showcase
- Catering Showcase
- Venues with a Difference

September October 2018

- Central North Island
- Christchurch - Canterbury
- Christmas Function Showcase
- Exhibitions
- Nelson Marlborough
- Meet In Australia

Annual Supplements:

- Australia City to Coast - March/April
- MEETINGS Preview - May/June
- Meet in Australia - September/October
- PAICE Preview

Meeting Newz is published by Stu and Trish Freeman of ProMag Publishing Ltd. www.promag.co.nz
ProMag Publishing is a member of: Society for Incentive & Travel Executives; Conventions and Incentives New Zealand; Exhibition and Events Association of Australasia; and the Australasian Conference and Events Bureau. ProMag Publishing is a sponsor of New Zealand's annual MEETINGS Exhibition publishing the official MEETINGS Preview.

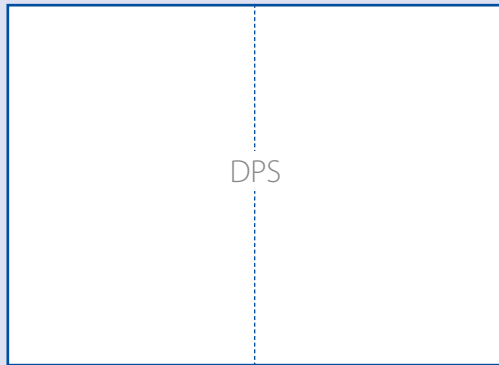
ProMag Publishing Ltd is a member of the Magazine Publishers Association and is committed to the Audit Bureau of Circulations (ABC), environmentally sustainable publishing and to other professional standards within the publishing industry.

AD SIZING GUIDE (SMALLER THAN FULL PAGE)

Sizes are Height x Width



Full Page (bleed): 297 x 210 w (mm) trim plus 5mm bleed



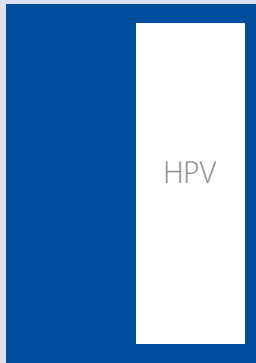
Double Page DPS (bleed): 297 x 420 w (mm) trim plus 5mm bleed



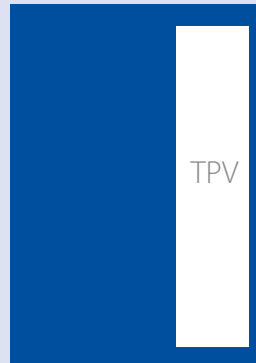
Half Page DPS (bleed) : 145 x 420 w (mm) trim plus 5mm bleed



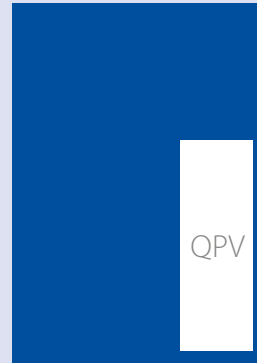
2/3 Vert: 265 x 125 w (mm)



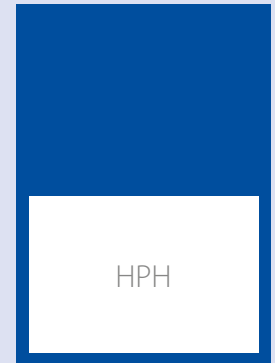
1/2 Vert: 265 x 90 w (mm)



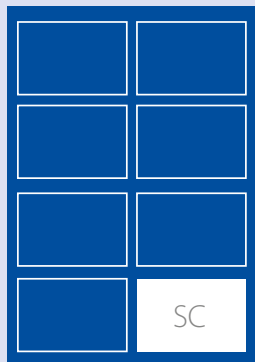
1/3 Vert: 265 x 60 w (mm)



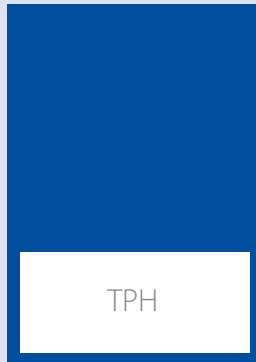
1/4 Vert: 174 x 60 w (mm)



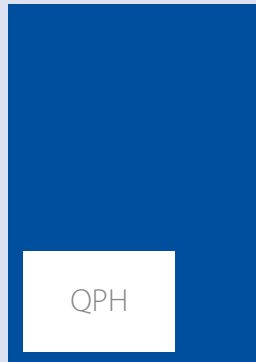
1/2 Horiz: 129 x 190 w (mm)



1/8 Showcase: 60 x 90 w (mm)



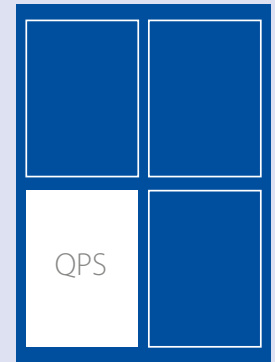
1/3 Horiz: 83 x 190 w (mm)



1/4 Horiz: 83 x 125 w (mm)



Horizontal Strip: 45 x 190 w (mm)



1/4 Page Share: 129 x 92.5 w (mm)

Print Material Requirements:

1. All art to be supplied as 'Press Quality' cmyk high resolution PDF.
2. Only FULL PAGE and DPS ads require bleed (5mm all round) and crop marks. NOTE: Crop Marks must be 'Offset' 5mm.
3. Convert all colours and images to cmyk. No spot colour or RGB colour.
4. All fonts to be embedded or converted to outlines.
5. Placed images in pdf to be high resolution (300 dpi) at actual printed size.
6. Bleed and trims not required on 'floating' ads.
7. We can also accept Hi-res Jpeg files (300 dpi or higher). CMYK colour, compression set at maximum quality.

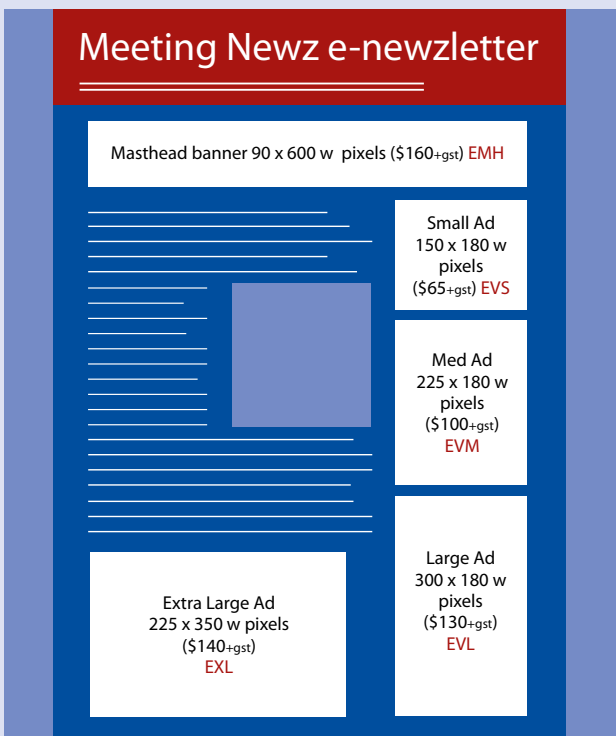
ONLINE ADVERTISING RATES



NZ Meeting Newz e-newsletter

Weekly business events update sent to approximately 4,000 addresses every Tuesday morning. eg: corporate meeting planners, association executives, professional conference organisers and group travel agents.

E-NEWZ RATES AND SIZES



Meeting Newz e-newsletter (as above)

Masthead Banner (EHM):

Size 90 high x 600 pixels wide \$160 + GST

Right hand side Small Ad (EVS):

Size 150 high x 180 pixels wide \$65 + GST

Right hand side Med Ad (EVM):

Size 225 high x 180 pixels wide \$100 + GST

Right hand side Large Ad (EVL):

Size 300 high x 180 pixels wide \$130 + GST

Extra Large Ad (EHL):

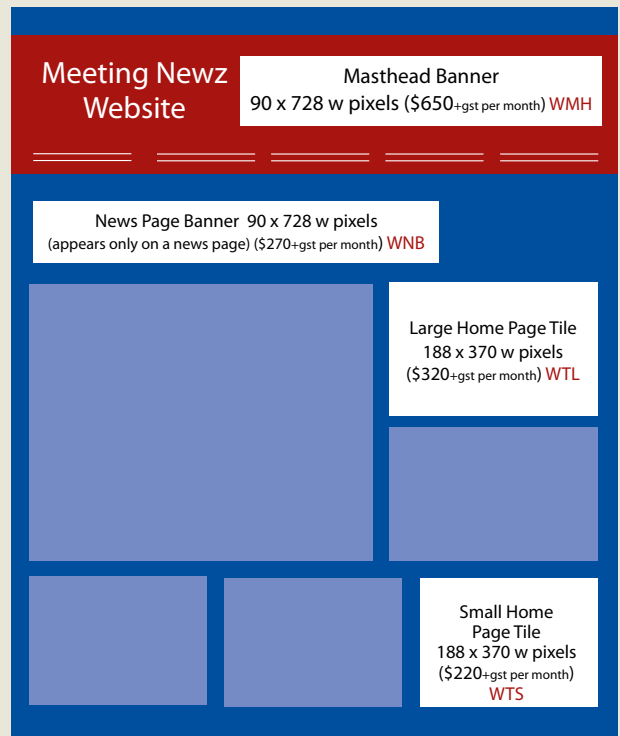
Size 225 high x 350 pixels wide \$140 + GST



www.meetingnewz.co.nz

New look site featuring up to the minute meeting news, people updates, famil reports, coming events calendars and issues affecting the industry from around New Zealand and offshore.

WEBSITE RATES AND SIZES



Meeting Newz Website (as above)

Masthead Banner (WMH):

Size 90 high x 728 pixels wide \$650 + GST per month

News Page Banner (WNB):

Size 90 high x 728 pixels wide \$270 + GST per month

Large Home Page Tile (WTL):

Size 188 high x 370 pixels wide \$320 + GST per month

Small Home Page Tile (WTS):

Size 188 high x 370 pixels wide \$220 + GST per month

Job Search - Situations Vacant \$100. Send logo and job description to adzonesales@gmail.com.

Final Deadlines:

are one day prior to publication, please send in gif or jpg format. Material for production needed five days prior - a proof will be supplied for sign off.

Cancellations within 30 days of the scheduled online booking will incur a cancellation fee of 50%.

Editorial news:

items to stu@promag.co.nz five days prior.

Send material to:

Heather Lowrie at: adzonesales@gmail.com
All Ads for website and e-newsletter can be either static or animated GIF.

Art production:

send image, key text, web site and contact details. Production charges from \$50 may apply to artwork alterations or additional design if required.